

ANNUAL REPORT  
2023-2024  
ACADEMIC YEAR

MUSEO  
UNIVERSIDAD  
DE NAVARRA



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UNIVERSIDAD  
DE NAVARRA**

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**IN MEMORY OF RAFAEL LEVENFELD**

## A VERY SPECIAL MUSEUM

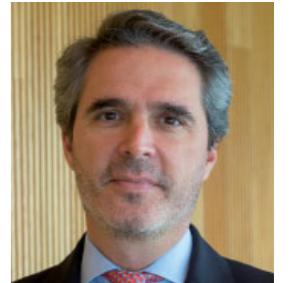
Art in the service of science. Photography was created with this aim in mind and led to the representation of reality in art. This was demonstrated in the exhibition “Una Tierra Prometida. Del Siglo de las Luces al nacimiento de la fotografía”, which exceptionally filled most of the exhibition halls throughout the academic year and has now come to an end. It was certainly worth extending the period of exhibition so that many people could visit it, because it included some of the best pieces in our photography collection created in the last forty years. We can now boast that the MUN Collection is the world’s best and most extensive compilation of photographs taken in Spain by national and international artists since the technique first originated. And this achievement is due in no small part to the contribution of our esteemed Rafael Levenfeld, who passed away in November 2023 after a long struggle with illness. I would like to take this opportunity to once again honour his work, affection and the fine example of his life.

Our Museum is special. Performing artists often co-create with visual artists based on works in the Collection while drawing on the knowledge of campus researchers. This cooperation can produce unique creations. For example, in 2024, the Compañía María Pagés held an artistic residency based on this year’s exhibition. Also in the field of the performing arts, “CreAcción. Iratxe Ansa and Igor Bacovich”, the sixth issue of the Cuadernos de creación collection, was released. It narrates the creative process and was presented at Teatros del Canal in Madrid to great acclaim from critics and industry professionals. No theatre-museum in Spain has been able to provide a written description of the creative process of a play, performance or musical.

We have also made progress involving young people in the Museum. The 18-30 age group now accounts for 32% of total visitors. One of the year’s main milestones was Tosca, our first opera (co-produced with AGAO), in which more than 150 young people participated on stage (chorus and performers) and in the pit orchestra (musicians). The experience provided our students with so much personal and artistic development that the MUN will continue to promote the programme of opera created by and for young people.

Social innovation was also at the heart of the MUN this year. More than 25 social organizations enjoyed the artistic programme and participated in the transformation and positive impact that contact with art generates in people with special needs and other groups.

We also received several awards. The magazine El Cultural rated the Luis Gordillo exhibition one of the ten best exhibitions of 2023 in Spain; our shop won the Innovation and Design award at the international meeting CM Málaga Culture & Museums; and the MUN funding plan was awarded the worldwide bronze medal for its fundraising campaign. These achievements were made possible through the efforts of the entire team and the support of our international patrons and friends. In short, this has been a motivating and inspiring year, which encourages us, on the cusp of our tenth anniversary, to continue working based on criteria of excellence and innovation to provide better service to our society every day.



**JAIME GARCÍA DEL BARRIO**  
MANAGING DIRECTOR

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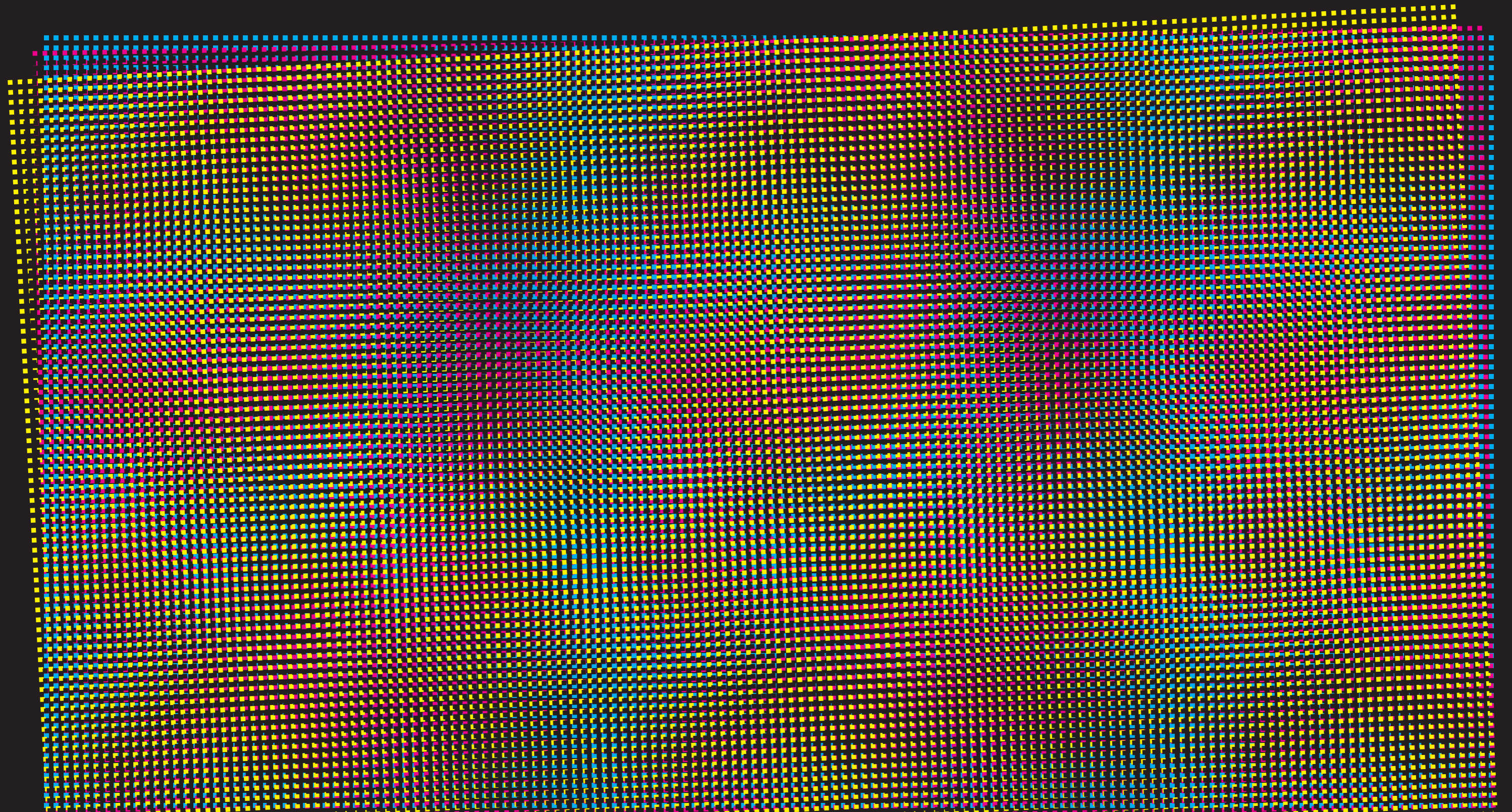
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AND MUSIC DIRECTOR

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**Elisa Montserrat**

ARTISTIC ACTIVITIES  
2023-2023 ACADEMIC YEAR



## EXHIBITIONS



### UNA TIERRA PROMETIDA. DEL SIGLO DE LAS LUCES AL NACIMIENTO DE LA FOTOGRAFÍA

GROUP EXHIBITION. MUSEO  
UNIVERSIDAD DE NAVARRA  
COLLECTION

CURATORS: RAFAEL LEVENFELD  
AND VALENTÍN VALLHONRAT  
20 SEPT 2023 - 18 AUG 2024

Throughout the 2023-2024 academic year, the Museum invites visitors to take a journey through the origins and development of photography through the collection of Museo Universidad de Navarra. The core of the exhibition is the collection of Spanish and Latin American photography, as well as the collection on the Orient, all of which is designed to facilitate understanding of the phenomenon of photography as a whole.

The exhibition addresses the different facets of the nature of photography as the source of changes in the perception and definition of reality, as well as the cause of the renewal of artistic languages and disciplines from 1839 (the year the invention was first presented) to the present day.

It also deals with the conceptual origins of the birth of photography, such as the physical, optical and chemical advances, not to mention the iconographic creation of increasingly more realistic images within the tradition of scientific illustration, whose advances in the 18<sup>th</sup> century had renewed the discipline and made it hugely popular.

In the exhibition *Una tierra prometida. Del Siglo de las Luces al nacimiento de la fotografía*, with around 900 works, the Museum's rooms are filled with art to show the existence and onset of the phenomenon of photography focused on a journey to the Middle East and its impact on the development and evolution of the image in society until the mid-19<sup>th</sup> century.

The curators guide visitors' understanding of this photographic phenomenon along three main pathways:

1. The collection of albums of drawings and engravings from the mid-18<sup>th</sup> to the mid-19<sup>th</sup> century. They provide a view of the world at that time, including flora, fauna, archaeology and antiquities, from the Middle East, Egypt, Latin America and Europe.
2. The Napoleonic albums of the expedition to Egypt in 1798: *La Description de l'Égypte*. Original Imperial edition.
3. The first photographs of the Orient from the birth of this medium to the end of the 19<sup>th</sup> century, including daguerreotypes, salted paper, albumen paper, photochromes and photomechanical techniques.

#### PUBLIC PROGRAMS

- » Presentation in Pamplona and Madrid of the exhibition catalogue with Manolo Laguillo, Valentín Vallhonrat, and Joan Fontcuberta in Pamplona, Ignacio Migúeliz and Rafael Llano joined them in Madrid.
- » Masterclass with Valentín Vallhonrat and Rafael Levenfeld, curators of the exhibition *A Promised Land. From the Age of Enlightenment to the birth of photography*
- » The albums shown in the exhibition are courtesy of the Ernesto Fernández Holmann and Marta Regina Fischer Fernández Collection.
- » Museo Universidad de Navarra would like to thank the following people, without whose support this project would not have been possible: Ernesto Fernández Holmann and Marta Regina Fischer Fernández, Gabriela Willson, Alex Ventós and Paula Orozco, Álvaro and Claudia Castillo, Irene Torrebiarte, Vicente Ruiz y Alicia Torres, Lily Scarpetta, Ugarit Collection and Marcela Sevilla.



## EXHIBITIONS



### VIK MUNIZ FLORA INDUSTRIALIS

18 OCT 2023 - 10 MAR 2024

Inspired by the engravings and drawings from albums of Latin American flora from the 18<sup>th</sup> and 19<sup>th</sup> century included in the exhibition *Una tierra prometida. Del siglo de las Luces al nacimiento de la fotografía*. The exhibition displays the artist's project, the result of his participation in the Museum's *Tender Puentes* (Building Bridges) artistic residency programme.

From the Enlightenment onwards, scientists and explorers, sometimes accompanied by artists, collected and kept a record in the form of drawings of the discoveries they made on each voyage. The result of these expeditions are the sketchbooks, which were later transferred to engravings, recording the findings and discoveries made during these expeditions. These pieces, which visitors can view in the exhibition *Una tierra prometida. Del Siglo de las Luces al nacimiento de la fotografía*, inspired the artist to create a new flora, a "Flora Industrialis" that questions our approach to reality in a technological world with a range of representations.

In continuation with his work process and constant innovation in the use of different materials as artistic material, Muniz turns a handful of artificial flowers into a delicate botanical catalogue of his own invention, captured in beautifully crafted photographs. An unexpected journey through a botanical universe born of his own creativity. Complementary activities: masterclass with Vik Muniz.

The artist Vik Muniz donated the 90 works to the MUN, all the pieces that make up his most recent production.

#### COMPLEMENTARY ACTIVITIES

- » Masterclass with Vik Muniz

The artist Vik Muniz donated the 90 works to the MUN, all the pieces that make up his most recent production.

THIS PROJECT WAS MADE POSSIBLE THANKS TO THE SUPPORT OF ERNESTO FERNÁNDEZ HOLMANN, MARTA REGINA FISCHER FERNÁNDEZ AND GABRIELA WILLSON.

### JOAN FONTCUBERTA FLORILEGIUM

20 MAR - 9 JUNE 2024

In *Florilegium*, Fontcuberta uses artificial intelligence to construct a fabulous imaginary flora like the flora that captivated 18<sup>th</sup> century explorers on their voyages.

The artist has used artificial intelligence to create a fascinating imaginary flora that blurs the line between reality and fiction. **Valentín Vallhonrat**, the Artistic Director of the MUN, maintains that, in a context in which artificial intelligence is gaining increased strength, Fontcuberta "provides a way to avoid being entangled and confused by the latest proposal of human intelligence: machines that can be told to make our dreams come true".

*Florilegium* is inspired by the 18<sup>th</sup> century engravings and drawings of Latin American flora shown in the exhibition *Una tierra prometida. Del Siglo de las Luces al nacimiento de la fotografía*. Starting in the Enlightenment, Europe discovered the urge to record and document knowledge about the world, which led to the organization of expeditions made up of scientists and illustrators. His work observing the vegetation led to the creation of sketchbooks and engravings recording the findings and discoveries of these expeditions. These works, explains Vallhonrat, "Reflect the efforts to describe and classify botanical species, including the new additions to the plant kingdom discovered in the 18<sup>th</sup> century". Fontcuberta uses these works to generate his own species, which also bear names of his own invention, such as *Levenfelda Augusta*, an homage to Rafael Levenfeld, the Artistic Director of the MUN, who died last November. In doing so, the artist establishes a dialogue with the exhibition *Una tierra prometida*.

#### COMPLEMENTARY ACTIVITIES

- » Masterclass with Joan Fontcuberta

As a result of the exhibition, *eHerbarium*, one of the series that make up the exhibition and which was created for the exhibition using artificial intelligence, was purchased from the artist. Fontcuberta also donated *Herbarium* to the MUN, the previous series on which it is based.

WITH THE SUPPORT OF ERNESTO FERNÁNDEZ HOLMANN AND MARTA REGINA FISCHER FERNÁNDEZ.

## EXHIBITIONS OF THE MASTER'S DEGREE PROGRAMME IN CURATORIAL STUDIES



### UNA BROMA ES UNA COSA SERIA. EL HUMOR EN EL ARTE A TRAVÉS DE LA COLECCIÓN BERGÉ

GROUP EXHIBITION. BERGÉ COLLECTION  
21 JUNE - 1 OCTOBER 2023

*What role does humour play in contemporary art? How do artists use it? These are some of the questions the exhibition curators asked when they studied the Bergé Collection and noticed humorous and playful elements in many of its works. The result of this research work is *Una broma es una cosa seria. El humor en el arte a través de la colección Bergé*, a group exhibition that brings together the works of 15 Spanish and international artists to show humour as a creative procedure that invokes critical reflection.*

The exhibition, which is supported by the Fundación Palazuelo, is a proposal chosen from the master's thesis projects by the fourth graduating class of the Master's Degree Programme in Curatorial Studies. Its curators, Eva del Llano, María Gallegos and Jaime Guillén, are graduates of the course. The works from the collection, with a wide variety of themes and techniques, set up a dialogue in this exhibition in the MUN's Torre room. From different perspectives and with jovial, carefree language, the selected pieces portray aspects of today's society and can be seen as a powerful source of reflection that invites viewers to ask questions about the reality that surrounds them. Through absurdity, irony and incongruity, the exhibition shows that humour can be an effective tool that allows different contemporary artists to address current issues and concerns that appeal to society in general. The curators, Eva del Llano, María Gallegos and Jaime Guillén, gave a masterclass

WITH THE SUPPORT OF



WITH THE COLLABORATION OF

colección bergé

### CONSTELACIONES POSIBLES. LA IMAGEN COMO FRAGMENTO DE LA REALIDAD EN LA COLECCIÓN DEL MUN.

GROUP EXHIBITION  
20 JUNE - 25 AUG 2024

Photography is a medium often understood as a window on reality. However, the boundaries between fact and fiction are blurred from the outset.

In a world saturated with images, where the possibilities and speed of production are also on the rise, it is important to understand the rules of images and how they are created. How do today's photographic images provide access to reality?

*Constelaciones posibles. La imagen como fragmento de la realidad en la colección del MUN* highlights the infinite number of possible points of view in photography, as well as the multiplicity of visual narratives that shape our imagination, in an attempt to achieve a more conscious vision of our relationship with photographs and their diverse modes of construction.

The images selected span the history of the medium from its beginnings in the 19<sup>th</sup> century, with the earliest work in the exhibition dating from 1851, to the present day, with works created in 2018. In total, the exhibition includes more than 100 works from a diverse range of artistic movements, techniques, photographers and themes in keeping with the nature of the MUN's photography collection. The photographers showcased in the exhibition include Charles Clifford, Gustave de Beaucorps, José Ortiz Echagüe, Juan Dolcet Santos, Bleda and Rosa, and Joan Fontcuberta.

Placed in relation to each other, the images in *Constelaciones posibles* explore the ambiguity of the photographic medium and invite viewers to reflect on the different relationships between image, referent and reference, and between reality, truth and verisimilitude. The exhibition discourse seeks to highlight the polyphony of visual culture, as well as the viewer's role in clarification of what is real in photography.

COMPLEMENTARY ACTIVITIES

- » Masterclass with curators Marian Boadas, Valvanera Cejudo, Soledad Paszkiewicz and Pilar Romero.
- » Sound itineraries to complement the visitor experience.
- » Virtual interviews with artists participating in the exhibition.

WITH THE SUPPORT OF



## THE MUN COLLECTION



SIROCO EN EL SAHARA, 1965. JOSÉ ORTIZ ECHAGÜE

### ORTIZ ECHAGÜE

Renovation of the José Ortiz Echagüe Exhibition Space, curated by Andrea Ludeña and Agustina Marani, graduates of the Museum's Master's Degree Programme in Curatorial Studies. The selection of 28 works speak of the photographer as a traveller who portrays places and anonymous people who are dignified by his camera. It also includes a film on the life and photographic process of Ortiz Echagüe.

#### COMPLEMENTARY ACTIVITIES

Six activities related to and in collaboration with professionals from the sector: masterclasses, meetings with curators, *La obra escogida por...*

### PUBLICATIONS

- » *Flora Industrialis*, Vik Muniz. Museo Universidad de Navarra, 2024.
- » *Buscando lo imposible. Antología de textos sobre el origen de la fotografía*, Martí Llorens, Rebecca Mutell. Museo Universidad de Navarra, 2024. The book was presented in Pamplona at the ARCO Fair (Madrid) and at the Photobook Market of Art Photo Barcelona.
- » *Florilegium*, Joan Fontcuberta. Museo Universidad de Navarra, 2024.
- » *Una tierra prometida. Del Siglo de las Luces al nacimiento de la fotografía*, Rafael Levenfeld and Valentín Vallhonrat. Museo Universidad de Navarra, 2024. The book was presented in Pamplona and also in Madrid at the Real Academia de Bellas Artes de San Fernando with the presence of photographers Joan Fontcuberta and Manolo Laguillo.
- » *Constelaciones posibles. La imagen como fragmento de la realidad en la Colección MUN*. Museo Universidad de Navarra, 2024.

### WORKS ON LOAN

- » Seven pieces by Ortiz Echagüe on loan to MNCARS for five years for the permanent exhibition.
- » *L'Esperit Català* on loan to MNCARS until July and to the Fundació Antoni Tàpies from July to September for the exhibition on Antoni Tàpies.
- » Two photographs by Ortiz Echagüe on loan to the Prado Museum for the exhibition *Arte y transformaciones sociales en España*.
- » 18 photographs by Javier Vallhonrat and two facsimiles by Viscount Vigier on loan to CDAN in Huesca for the exhibition on Javier Vallhonrat.
- » A facsimile of Ortiz Echagüe on loan to Barcelona City Council for an exhibition by Regina de Miguel.
- » A work by Zóbel on loan to Ayala Museum in Manila and the National Gallery Singapore for an exhibition on Zóbel from July 2024 to February 2025.



# THE MUN COLLECTION



## DIGITIZATION

Digitization of 720 photographs of the Orient, 880 engravings of *La Description de l'Égypte*, nearly 100 engravings of the *Encyclopédie* of Diderot and D'Alembert, as well as other paintings and photographs.

## CATALOGUING ITEMS ALREADY INVENTORIED

Cataloguing of about 880 engravings from *La Description de l'Égypte* and nearly 100 engravings of the *Encyclopédie* of Diderot and D'Alembert, as well as other paintings and photographs.

## ARTISTIC CREATION RESIDENCIES *TENDER PUNTES*

The projects by the following artists were presented, inspired by the major exhibition *Una tierra prometida*. A publication was made available for each one:

» Vik Muniz - *Flora industrialis*

Other proposals related to the exhibition *Una tierra prometida*:

» Joan Fontcuberta - *Florilegium*

Artists with projects in progress:

» Nicolás Combarro (September 2024)

» Jesús Mari Lazkano (March 2025)

## NEW WORKS IN THE COLLECTION (955)

722 photographs of the Orient, 60 photographs by Joan Fontcuberta, 90 photographs by Vik Muniz, an album with 79 photographs by Alphonse De Launay, the publication *España pintoresca y monumental* by Jenaro Pérez Villamil, a sculpture by Manolo Valdés.

## PUBLIC PROGRAMS LA OBRA ESCOGIDA POR...

Conference cycle in which artists and experts in different disciplines choose a work from the MUN Collection and share their insights with the public. With:

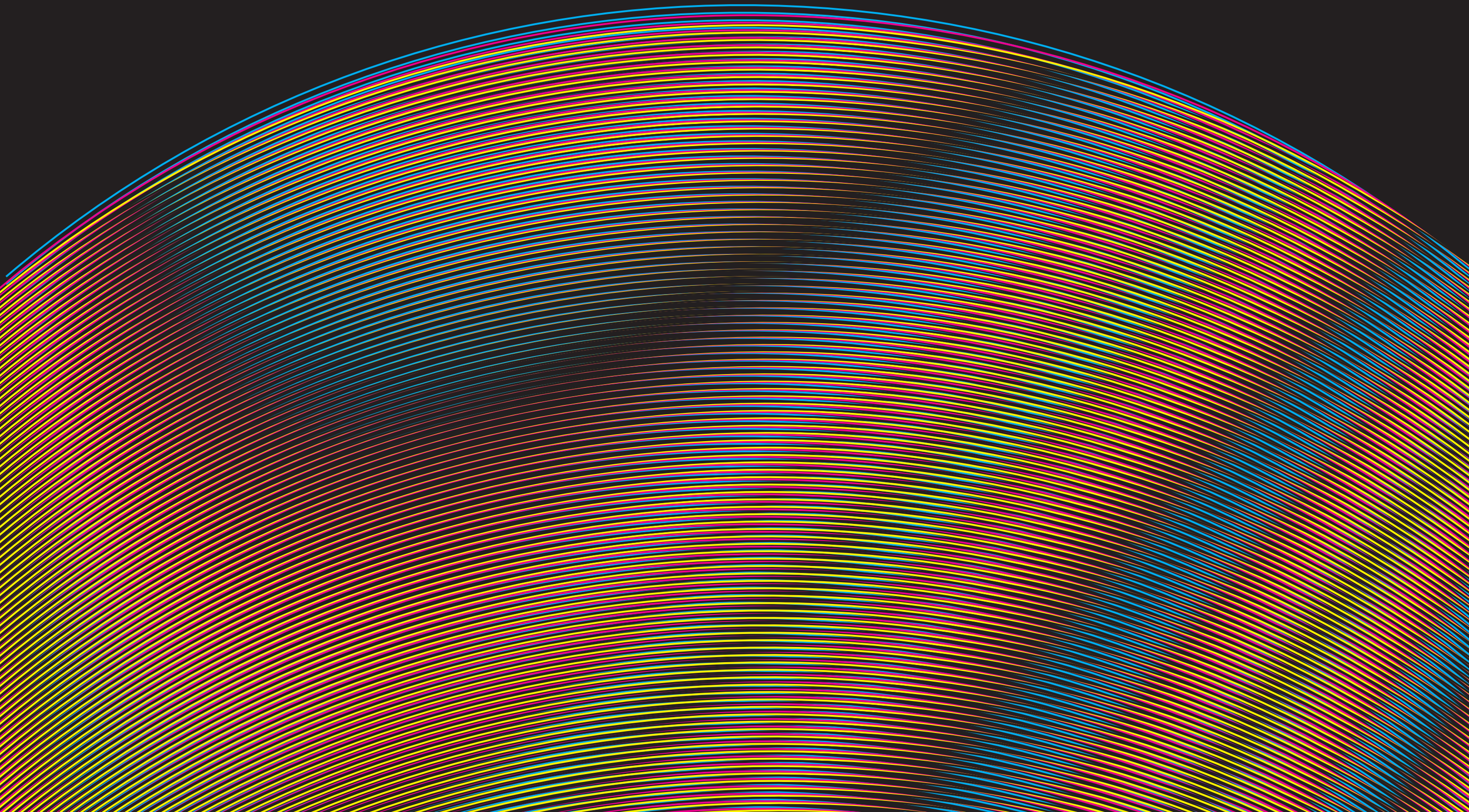
» David Mariezcurrena. *Fotografía étnica en la Colección MUN*

» Olga Navarro Cía. *Grabados en Descripción de l'Égypte*, activity linked to the exhibition *Una tierra prometida. Del siglo de las luces al nacimiento de la fotografía*.



LE SPHINX, c. 1870. FÉLIX BONFILS

PERFORMING ARTS  
AND MUSIC



# PERFORMING ARTS AND MUSIC



## VI MUSEO EN DANZA

María Pagés Compañía opened the VI edition of Museo en Danza with the premiere of *Amor de Dios* and also presented *Tierra Prometida* with El Arbi El Harti, a choreographic intervention performed in the MUN exhibition halls alongside an exhibition of the same name. The event featured various formats, aesthetics, and languages, showcasing the best contemporary dance and movement arts creations. Established and emerging creators such as Daniel Abreu, Mario Bermúdez (winner of the 2024 Talía Award for Best Choreography for *Averno*), Javier Martín, Mar Aguiló, Elena Castellanos, Xián Martínez, Dácil González, and Carmen Fumero participated.

Additionally, Navarrese productions by Becky Siegel, Lali Ayguadé, and Akira Yoshida were presented in collaboration with the DNA Festival of the Government of Navarra.

The Museo en Danza cycle has succeeded in creating an audience for contemporary dance in Navarra. It has also developed a method for working on new projects that utilize the unique elements of value in the "Theater", which is part of a Museum affiliated with a University. As a result, it has earned recognition as one of the country's leading proponents for treating contemporary dance with respect and rigour.

- 11 shows as part of the Museo en Danza cycle.

### SHOWS:

- » *Amor de Dios*. María Pagés Compañía. World premiere.
- » *Mutable*. Dácil González and Carmen Fumero.
- » *Figuras del Umbral* (Figures on the Threshold). Javier Martín.
- » *Dalet (Da)*. Compañía Daniel Abreu.
- » *Ollos cara adentro*. iXa - Elena Castellanos.
- » *Swan*. Mar Aguiló.
- » *Averno*. Marcat Dance.
- » *Tierra Prometida*. María Pagés and El Arbi El Harti. World premiere.
- » *Everyone*. Kon Moción dance company.
- » *Together to get there*. Lali Ayguadé and Akira Yoshida.

### GOVERNMENT OF NAVARRE

The Government of Navarre supports the Museo en Danza cycle. In addition, the MUN is part of the Festival DNA, Danza Contemporánea de Navarra



## ACTIVITIES RELATED TO MUSEO EN DANZA

- » *Asómate a la danza* (Take a Look at Dance). Three pre-performance sessions with contemporary dance experts and critics.
- » *Explica danza* (Dance Explains). Performance conference with Toni Jodar.
- » *El lenguaje del Gaga*. Masterclass with Catherine Coury. Marcat Dance.
- » *Cómo hacer cosas con... Oriente* (How to Do Things with... Orient). On *Tierra Prometida*. Masterclass with María Pagés and El Arbi El Harti.
- » *Cómo hacer cosas con... los ritos de paso* (How to Do Things with... The Rights of Passage). Masterclass by Javier Martín.

# PERFORMING ARTS AND MUSIC



## PERFORMING ARTS AND MUSIC CREATION RESIDENCIES

### MARÍA PAGÉS - EL ARBI EL HARTI

*Promised Land* is a scenic intervention created expressly to be danced in direct interaction with the homonymous exhibition installed in the Museum's rooms. Its authors worked with the MUN's architecture and the exhibition's content for several months to create a new work that embodied the spirit of the East and interacted very intensely with the public present.

Produced by the María Pagés Compañía and the Centro Coreográfico María Pagés, together with Museo Universidad de Navarra, the theme of this performance choreography is inclusion. In this work, choreographer María Pagés and playwright El Arbi El Harti invite flamenco dancers, photographers and museum scenographers to conceive a new scenic semantics. The creators forge a hospitable alloy from the fertile energy of flamenco dance and the aesthetic and ethical beauty of the Museum and the exhibition.

In *Tierra Prometida*, dance explores the genesis of photography, opens up a dialogue with it and ennobles it. Photography and dance share the same poetic essence and the same link with space, time, reality,

movement and harmony. A photograph is a snapshot that tells a story. A choreography is a succession of snapshots that attempt to recount history from the ethical emotion of creative imagery.

Imagery has always required symbolically fertile territories. The Orient certainly meets this requirement. It fit in very well with the West's existential need for estrangement at that time. The translation of *One Thousand and One Nights*, the publication of dictionaries, the writing of essays, the creation of plays, novels, poetry and short stories, the fascination of far-off countries, diplomatic relations with this gateway and intellectual interest in the Quran are all proof of this commitment to the discovery of a world located in highly suggestive territories.

All this work, which began in the 18<sup>th</sup> century and was driven by an almost convulsive creative energy, was an invitation to the other through an aesthetic of the unknown, of exile and of re-written history.

SUPPORTED BY  
PAULA OROZCO  
Y ÁLEX VENTÓS

### PUBLICATIONS: CUADERNOS DE CREACIÓN

The *Cuadernos de Creación* collection, which reflects the creative processes of newly created works resulting from the Museum's artistic residencies, has added "*CreAcción. Iratxe Ansa & Igor Bacovich*", the sixth volume in this series. It follows the creative process of the participatory choreographic work produced during the artistic residency at MUN in 2021 by Ansa and Bacovich, the directors and choreographers of Metamorphosis Dance. The show won two Max Awards for the Performing Arts in 2022. The *Cuaderno* was presented at Teatros del Canal (Madrid) as part of the programme of the Madrid en Danza festival.



PRODUCE



COLABORA



## PERFORMING ARTS AND MUSIC



### 10<sup>TH</sup> CARTOGRAFÍAS DE LA MÚSICA

#### SIX SHOWS AND A CONVERSATION

The premiere of one of Navarrese composer Agustín González Acilu's symphonies, in collaboration with the Navarra Symphony Orchestra - Baluarte Foundation and with support from the composer's family, was a highlight of this edition. The premiere was preceded by a conversation between Rafael Moneo, a friend and contemporary of the composer, and Teresa Catalán, a friend and disciple, discussing the composer's legacy. The program also included contemporary dance by María Muñoz set to the music of Bach performed on the harpsichord, a new multidisciplinary scenic work by Alberto Bernal, a musical journey through the exhibition halls featuring the ancient and romantic harp of Sara Águeda, and the presentation of the latest personal work of violist Isabel Villanueva. Additionally, the program featured the first MUN university opera production, "Tosca," with over 150 student participants.

These shows aim to introduce diverse audiences to new scenic and musical formats. These new artistic and aesthetic languages show great respect for contemporary musical heritage and new ways of engaging with works. The series *Cartographies* aims to uncover musical treasures for an audience open to being amazed.

### TENTH EDITION OF LOS CLÁSICOS HOY

The cycle includes contemporary performances of classical texts from all periods to reflect on what it means to be a classic, who decides on this canon and how it is constantly being expanded through contemporary performances and the reinterpretation of original works.

The works included in the 10th edition of the series titled *Cartographies of Music* are:

- » *Un viaje iniciático* by Sara Águeda (harp and voice), in exhibition rooms.
- » *Ritual* by Isabel Villanueva (viola).
- » *iSlave* by Alberto Bernal, María Gómez Glez and Pablo Ramos (multidisciplinary performance piece).
- » *In memoriam*, homage to Agustín González Acilu. In collaboration with the Symphony Orchestra of Navarre - Fundación Baluarte. Premiere of his third symphony, in collaboration with the musician's heirs.
- » *Bach, Mal Pelo* / María Muñoz (dance) and Justin Taylor (harpsichord).
- » *Tosca*, Universidad de Navarra Symphony Orchestra, Choir and Theatre Training Plan + Asociación Gayarre Amigos de la Ópera (AGAÓ) (opera).

#### COMPLEMENTARY ACTIVITIES

Conversation between composer Teresa Catalán, a follower of Agustín González Acilu, and architect Rafael Moneo prior to the premiere of the Navarrese composer's third symphony.

### LES GRANDS BALLETS CANADIENS

#### CLOSING OF THE SEASON

Under the artistic direction of Ivan Cavallari, Les Grands Ballets Canadiens presented two works of contrasting styles by two great European choreographers. *Symphony No. 7* by German composer Uwe Scholz (1958-2004) and *Cantata* by Italian composer Mauro Bigonzetti (1964). Strength and delicacy, rhythm and subtlety combine in a vibrant double bill.

WITH THE SUPPORT  
JULIE DI LORENZO

SUPPORTED BY:

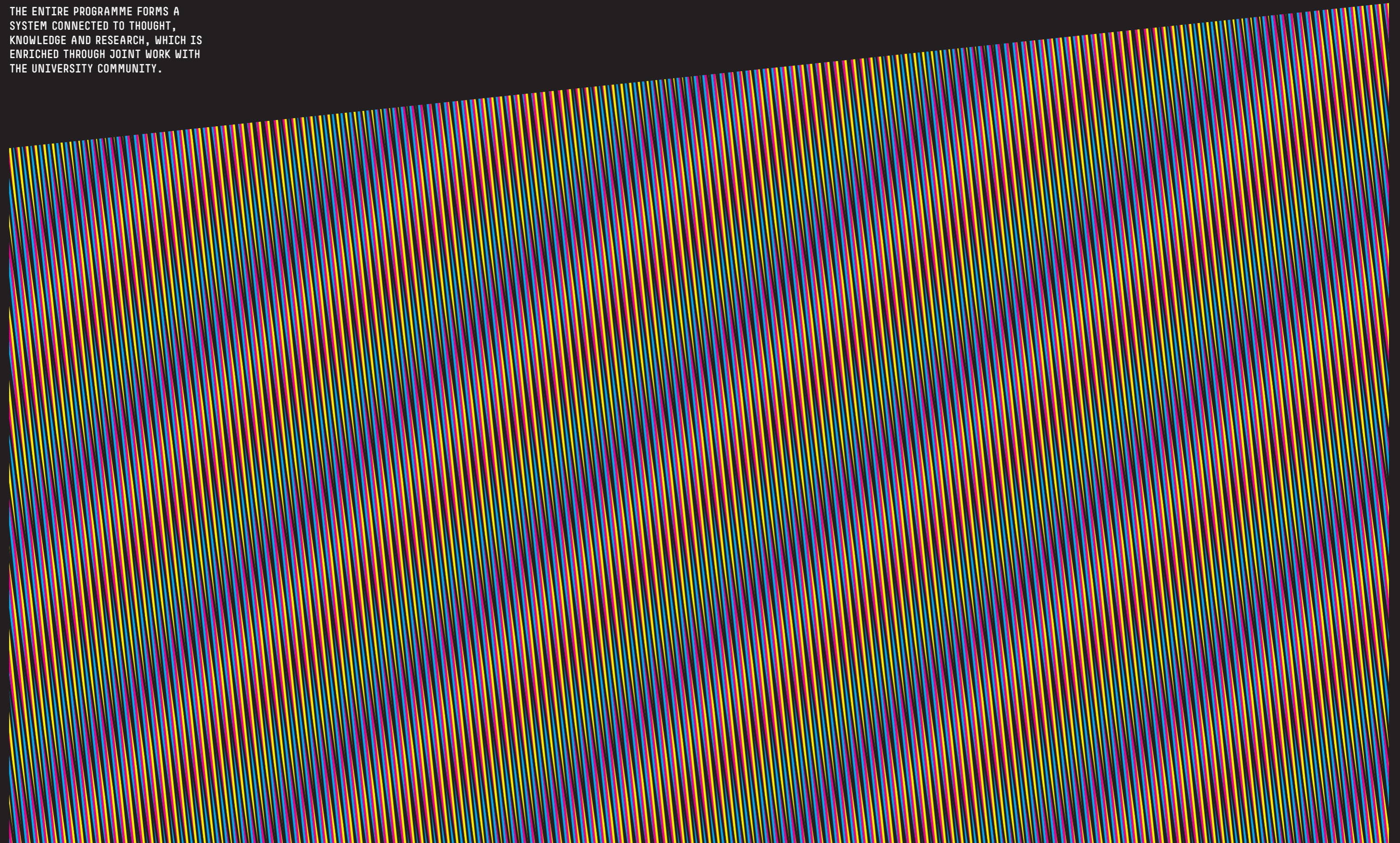


- » *Tan sabia como valerosa* (As Wise as She Is Courageous). A journey through the women authors of the Spanish Golden Age on both sides of the Atlantic. Directed by Ignacio García and with the collaboration of Instituto Cervantes (logo Instituto Cervantes).

- » *On Don Ramón María del Valle-Inclán* by Ramón Gómez de la Serna. Xavier Albertí, Pedro Casablanc and Mario Molina. A production of Teatro Español and ¡Bravo! Teatro.

# A MUSEUM IN THE SERVICE OF THE UNIVERSITY

THE ENTIRE PROGRAMME FORMS A  
SYSTEM CONNECTED TO THOUGHT,  
KNOWLEDGE AND RESEARCH, WHICH IS  
ENRICHED THROUGH JOINT WORK WITH  
THE UNIVERSITY COMMUNITY.



# CREATIVE CAMPUS

392 STUDENTS ACTIVELY PARTICIPATE IN THE WORKSHOPS AND ACTIVITIES OF CAMPUS CREATIVO.



## CONTINUING TRAINING

### ARTISTIC TALENT

A programme that seeks to promote the comprehensive training of Universidad de Navarra students by helping them reconcile their academic commitments with the development of their artistic talents.

61 students in 12 schools

### UNIVERSIDAD DE NAVARRA SYMPHONY ORCHESTRA

Conducted by Borja Quintas, it is made up of 74 musicians from eight schools.

#### PERFORMANCES:

- » Autumn Concert, with Beethoven's Symphony No. 5 as the centrepiece - 21 November 2023.
- » *Tosca* - opera - 16 and 17 April 2024.

### UNIVERSIDAD DE NAVARRA CHOIR

35 students from 12 schools in the Universidad de Navarra Choir, conducted by Ekhi Ocaña.

- » Christmas carol concert.
- » The choir also took part in *Tosca*.

### PLAN DE FORMACIÓN TEATRAL

This academic year, 50 students participated in this plan, which is directed by playwright Liuba Cid. It developed:

- » The fourth edition of the Muestra de Teatro Universitario (University Theatre Showcase) at the Museum, attended by 580 people.
- » The University Theatre Fortnight, at Civivox Iturrana, attended by nearly 2,400 spectators.
- » The performances of *Tosca*.

## SEASON PROPOSALS

### TOSCA

First opera produced and programmed by the Museum, in coproduction with AGAO. Two performances, 16 and 17 April. With the support of the Ruiz Baixauli Family. 1,176 spectators. 150 students from the Orchestra, the Choir and the Theatre Training Plan took part.



### SIXTH EDITION OF LA VOZ DE TU FACULTAD

46 students participated and there were 10 finalists. A total of 461 people attended the grand finale at the Museum Theatre.

Winner: Sara Campos - School of Medicine - *What You Don't Do* - Lianne la Havas

Second place: Valeria Pardo - School of Education and Psychology - *La flaca* - Jarabe de palo

Third place: Andrés Ostiz - School of Communication - *Holding Out for a Hero* - Bonnie Tyler

### campus home

## WORKSHOPS WITH ARTISTS AND OTHER PROFESSIONALS

- » Egyptian Hieroglyphics Workshop with Olga Navarro.
- » Workshop on How to Watch Dance with Marco Blázquez and Ana Cabo.
- » Workshop on performing in musicals with Jana Productions.
- » Human Figure Drawing Workshop, with Laura Gonzalez Toledo and Carlos Bernar.
- » Workshop on Methodologies for Creative Thinking with Rosell Meseguer.
- » Arabic Writing Workshop with Khwala Art & Culture. As a result of this workshop, two exhibitions were organized in the Central Library of the University of Navarra.
- » Create your own theatre company workshop.

# CREATIVE CAMPUS



## WHITE NIGHT

12 alumnos en el equipo de la organización  
+ 1.200 asistentes

### PROGRAMME

- » Live music by groups made up of eight University students.
- » Contemporary dance - Itsaso A Cano & Lara Padilla
- » Urban Dance - RIART Group - Idoia Rodriguez & Rafa Arenas.
- » Concert of soloists from the Universidad de Navarra Symphony Orchestra.
- » Wine-Gogh (Painting and wine tasting).
- » Paul Alone (Showcase).

## LEAD CREATIVE

Two working days (2 and 3 February)  
on leadership through creativity.

- » 462 attendees + 13,000 people connected online.
- » 9 speakers: Xavi García Tort (entrepreneur), Marcela Wartenbergh (CEO All We Wear Group), Fernando Velázquez (composer), Leticia Valera (designer and president of the NGO Kassumay ONGD), Marco Casamonti (architect and co-founder of Archea Associati), Izanami Martínez (founder of Soulgate), Juancho Arregui (architect and entrepreneur), José Manuel Casas (CEO of Telefónica in the eastern territory and vertical business) and Pablo Gutiérrez (leadership expert).
- » 10 collaborating organizers and sponsors: Campus Home, AWWG, Dentsu Creative, Lideremos, Lit Analytics, Bodega Mustiguillo, New Ink, merchaset, Bolsabooks and Talentum.
- » Altruismo à la mode, Pantaloneta Food Truck, Hackathon Universidad de Navarra and the FABRE Foundation also participated.

## GRANTS FOR ARTISTIC CREATION

The Museum awarded five half scholarships to Universidad de Navarra students so they could participate in the Observatorio de lo Invisible, an art conference held on 22-28 July at the Monastery of Guadalupe (Cáceres).



# MASTER'S DEGREE PROGRAMME IN CURATORIAL STUDIES

IT WAS THE FIFTH GRADUATING CLASS OF THIS PIONEERING POSTGRADUATE COURSE CARRIED OUT IN A MUSEUM AND PROVIDES TRAINING FOR A NEW GENERATION OF CURATORS.



WITH THE SUPPORT OF



## AGREEMENT WITH FUNDACIÓN ARCO

The MUN signed an agreement with Fundación ARCO that made it possible for students in the Master's Degree Programme in Curatorial Studies to research the ARCO Collection, made up of 384 works, in the 2023-2024 academic year.

*Logo fundación ARCO*

## INTERNSHIPS

The students in the fourth and fifth graduating classes did their internships at different museums, art centres, galleries and institutions in the sector in Spain and abroad.

- » Fundació Antoni Tàpies (Barcelona);
  - » Thyssen-Bornemisza Art Contemporary - TBA21, the Museo Thyssen-Bornemisza, the Círculo de Bellas Artes and the Museo Centro de Arte Dos de Mayo de Mostoles, CA2M (Madrid);
  - » Museo de Arte Contemporáneo de Castilla y León, MUSAC (León);
  - » Museo Oteiza, the Centro de Arte Contemporáneo de Huarte and the MUN (Navarre);
  - » Artium Museoa - Museo de Arte Contemporáneo del País Vasco (Álava);
- and also at international institutions: the Colección Isabel and Agustín Coppel (CIAC, in Mexico) and ArPa (São Paulo, Brazil).

## PROGRAMS

### BEFORE OPENING

an initiative that allows students to learn firsthand about the Museum's internal procedures.

### AFTER OPENING

Meetings with art professionals such as Juan Riancho, Director of Art Santander and the Siboney Gallery in Santander, Miguel Mallol, international independent curator and co-founder of the Venice Curatorial Course, and Sofía Mariscal, curator and cultural manager and founder of the gallery and curatorial project development office.

## TRIP TO LONDON

As part of their training, the students in the sixth graduating class took a four-day curatorial trip to London, where they were able to acquire firsthand knowledge of different art spaces and projects, as well as exhibitions in the company of the directors of the different institutions and the artists themselves. The spaces included Gasworks, Tate Modern, White Cube and the David Zwirner gallery, Cecilia Brunson Projects and the Courtauld Institute of Art. They also met with professionals in the art world.

## ALUMNI

### ALUMNI PROJECTS

*Constelaciones posibles. La imagen como fragmento de la realidad en la colección MUN.* 20 June to 25 August. Group exhibition in the Torre hall curated by Marian Boadas, Valvanera Cejudo, Soledad Paszkiewicz and Pilar Romero, members of the fifth graduating class. *The show received the support of Fundación Palazuelo.*

### FIRST MEETING

Held in Madrid in March, the first alumni meeting of the Master's Degree Programme in Curatorial Studies brought together around 50 people.

FIFTH GRADUATING CLASS  
**16 STUDENTS FROM EIGHT DIFFERENT COUNTRIES**  
 MEXICO  
 ITALY  
 PUERTO RICO  
 COLOMBIA  
 ARGENTINA  
 CUBA  
 BRAZIL  
 SPAIN

**5 CURATING OPPORTUNITIES**  
 SANTANDER  
 BILBAO  
 PAMPLONA  
 SAN SEBASTIÁN  
 VITORIA

**3 ACADEMIC STAYS**  
 MADRID  
 VALENCIA  
 LONDRES

**VISITS**  
 21 VISITS TO ART MUSEUMS AND CENTRES AND FOUR VISITS TO ARTISTS' STUDIOS

**33 PROFESSORS** THIS YEAR, TANIA PARDO AND SERGIO RUBIRA JOINED THE TEACHING TEAM

## COLLABORATION WITH SCHOOLS AND CENTRES



1,207 students from different schools used the Museum as a learning space.

The Museum makes its services as an educational tool available to the University's schools and centres, thus contributing to cross-cutting training of the entire campus community.

Each year, the Museum teaches its own Master's Degree Programme in Curatorial Studies, as well as the School of Communication subjects Performing Arts Production Programme, and Cultural Communication and Criticism.

In addition, the professors of nearly 20 centres and schools have included the Museum's art activities and proposals in their students' curricular training. In the 2023-2024 academic year, 1,207 young people participated in sessions held in Museum classrooms and educational spaces, thus making the MUN yet another place for learning on campus.

The Museum was the setting chosen by different teams from the University and Clínica Universidad de Navarra to hold conferences, forums and events, such as Siemens Gamesa, the renewable energy company Ingeteam, Foro Innova and the Sustainability Congress of the Universidad de Navarra. In total, 7,250 people participated.

The artists who visit the Museum collaborate with the cultural services of other centres by giving lectures, masterclasses and meetings.

As in previous years, the Museum collaborated with the Admissions Service and welcomed 1,703 students from 34 schools on their visit to the University. The Museum also carried out and co-produced projects and activities in close collaboration with these schools.

### MUSEO DE CIENCIAS

Investigating Colour, the children's workshop on International Museum Day 2024.

### ETSA (School of Architecture)

Presentation of the project El maletín de Tàpies in collaboration with students in the Degree Programme in Design to bring art closer to people with visual difficulties. In collaboration with Fundació Antoni Tàpies, ONCE Group, Fundació "La Caixa".

### PIUNA PROGRAMME

The educational area of the Museum collaborated for the fourth year with the School of Education and Psychology on a research project within the framework of the Universidad de Navarra. Results on education and creativity were disseminated through scientific publications in book form and articles published in different journals and conferences.

### EIGHTH FRANCISCO CALVO SERRALLER LECTURE SERIES

Promoted with the School of Humanities and Social Sciences and the Friends of the Prado Museum Foundation. 323 people took part in this edition, entitled *Los fastos del gótico. El arte de la última Edad Media* (The Gothic Celebration: The Art of the Late Middle Ages).

### SCHOOL TOURS

Visits with the boards of the different schools and centres to bring the MUN closer and discover their needs.  
168 professors  
- 14 VISITS (12 schools + 2 centres)

### MODELS FOR ART SPECTATORSHIP (MOAS)

Project on art spectator models to analyse how the subject reacts to a given object considered to be a work of art. MOAS belongs to the Institute for Culture and Society (ICS) and is led by Professor Nieves Acedo (coordinator of the Museum's Master's Degree Programme in Curatorial Studies). Activity developed during the academic year:

- » Participation in the Ninth Iberian Aesthetics Meeting: Arte y vida (Art and Life) of the Sociedad Española de Estética y Teoría de las Artes (SEyTA), organized by the Aesthetics and Contemporary Art Group (GEAC) of the Universidad de Navarra. October 2023.
- » Organization of the MUN Pause Laboratory: Pilot workshop on art experience and appreciation. Analysis of aesthetic subjectivity by examining first-person experiences according to the method of the phenomenology of practice. November 2023.

### MERINA

FIRST EDITION OF FASHION DAY AT THE UNIVERSIDAD DE NAVARRA

In collaboration with ISEM and other schools and centres, the show closed the Universidad de Navarra's first Fashion Day. Fashion and performing arts come together in *Merina*, a show created, directed and produced by the Spanish company OTEYZA with choreography by Antonio Najarro, music by Tagore González and costumes created by the company itself. An innovative show that goes beyond the classical canon of Spanish dance. Award for the best presentation at the Spanish Fashion Awards 2024.

## COLLABORATION WITH SCHOOLS AND CENTRES



### ACADEMIC DAY ON INTERNATIONAL MUSEUM DAY 2024 (20 MAY)

Twenty professors from 10 University schools and centres and professionals from the Museum explained teaching projects developed through the MUN Collection and activities.

Followed in person and via streaming:

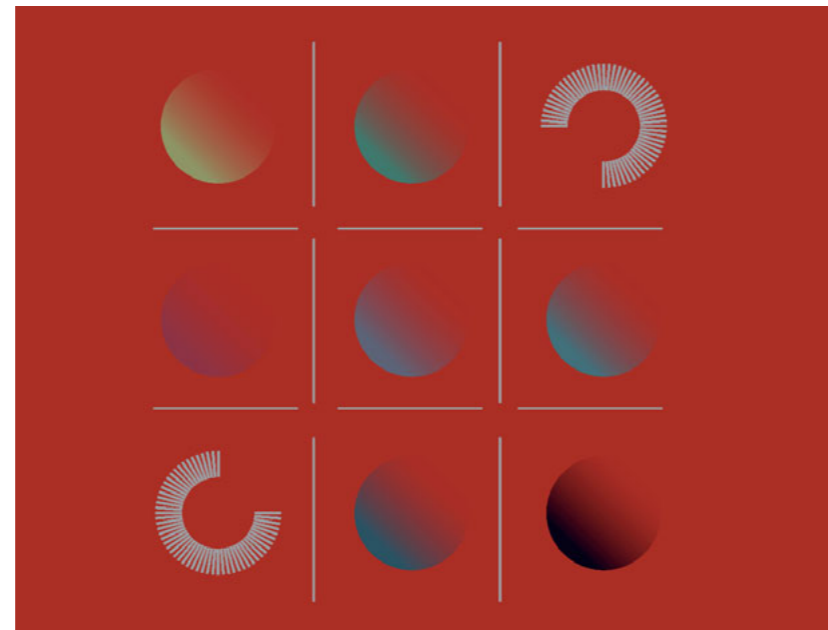
- » No. of participants:
  - 145 via streaming
  - 100 in person
  - 317 views of the recording of the day's proceedings
- » Total number of projects: 19 plus other speakers who were postponed to future dates due to the lack of time.

### LAUNCH OF THE PROJECT TO BRING THE MUSEUM CLOSER TO STUDENTS

- » New meeting point in the hall on floor 0: a space for studying and eating specially designed for students.
- » Project to remodel the terrace so that it can be used all year round, even in winter and despite inclement weather. The first phase of an enclosure has been installed and will be completed in the future with the full enclosure (with the roof).

### SUMMER SCHOOL

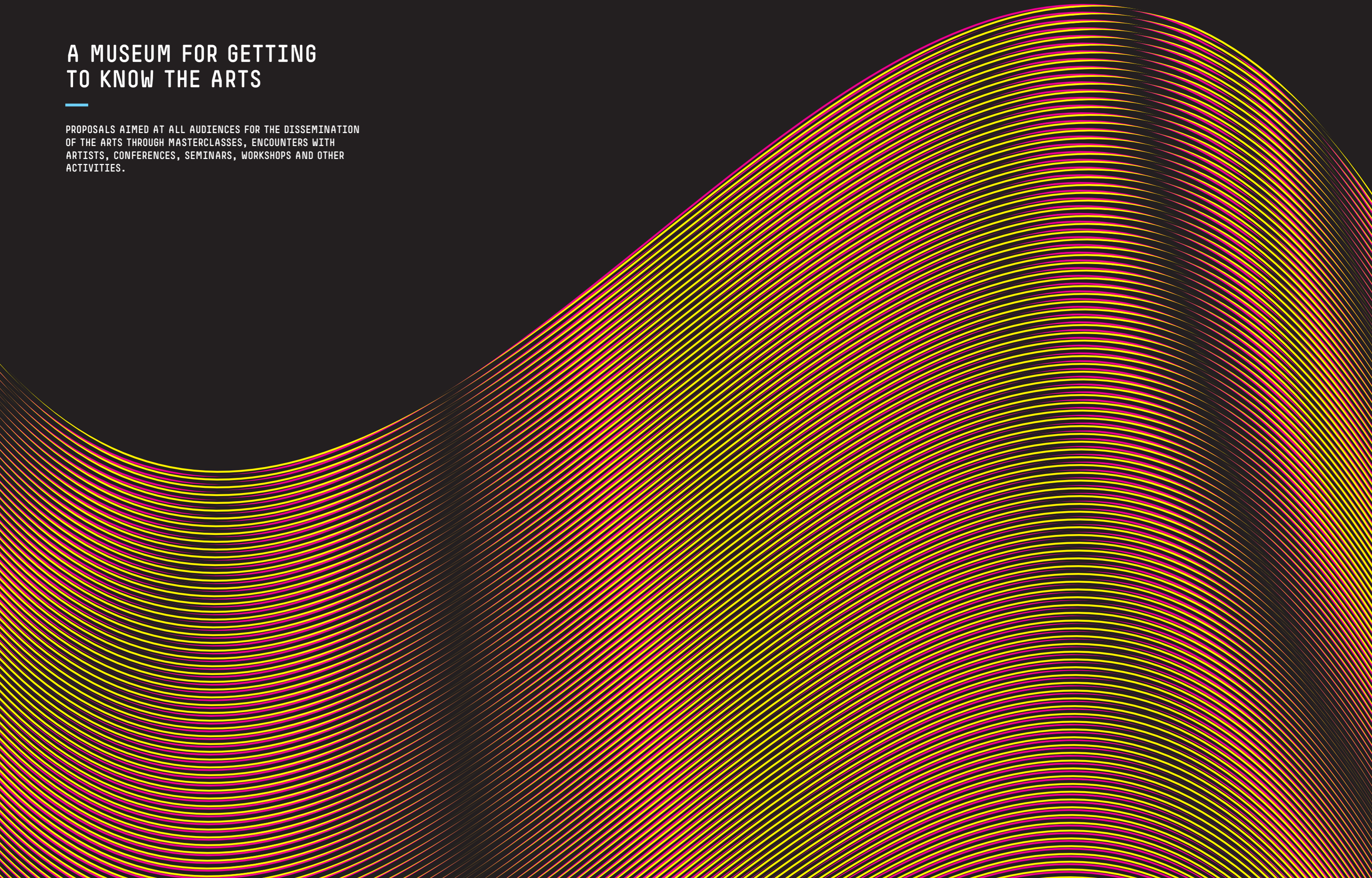
The Museum taught the summer school class *Museos y sus comunidades* (Museums and Their Communities) with the participation of the Centro Huarte. A proposal to reflect on the role that museum institutions can play in the constitution of the community where they are located.



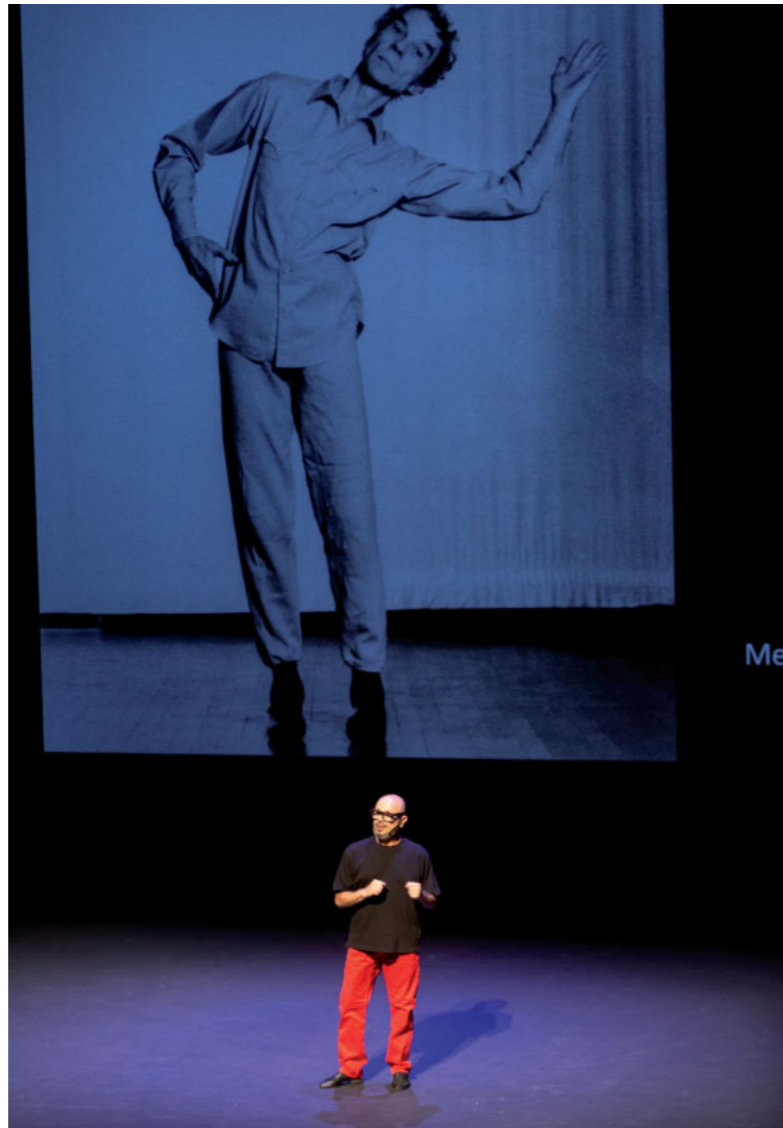
# A MUSEUM FOR GETTING TO KNOW THE ARTS

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PROPOSALS AIMED AT ALL AUDIENCES FOR THE DISSEMINATION  
OF THE ARTS THROUGH MASTERCLASSES, ENCOUNTERS WITH  
ARTISTS, CONFERENCES, SEMINARS, WORKSHOPS AND OTHER  
ACTIVITIES.



## PUBLIC PROGRAMS



### MASTERCLASSES WITH ARTISTS

The curators of *A Promised Land*, Valentín Vallhonrat and Rafael Levenfeld, the artists Vik Muniz (*Flora Industrialis*) and Joan Fontcuberta (*Florilegium*) and curators Marian Boadas, Valvanera Cejudo, Soledad Paszkiewicz and Pilar Romero (*Constelaciones posibles*) presented keys to interpreting their respective exhibitions.

In the performing arts, Catherine Coury (Marcat Dance, *El lenguaje del Gaga*), María Pagés and Arbi El Harti (*Tierra Prometida*), Javier Martín (*Figuras del Umbral*) all participated. There was also a conversation between Teresa Catalán and Rafael Moneo at the world premiere of a symphony by Navarrese composer Agustín González Acilu.

### VISUAL THINKING

These contemplative sessions help participants use the visual thinking method to explore different works in the Collection.

### WORKSHOPS

12 workshops for children and families  
323 participants

### CONFLUENCIAS

The seventh edition of this seminar, moderated by Professor Raquel Cascales, was linked to the exhibition *Una tierra prometida*. Also involved with this seminar were Professors Rocío Davis (*Postcolonial Literature*), Enrique Baquero (*Biodiversity and Ecology Data Acquisition and Analysis*) and Javier Gil (historian and expert on Orientalism and Occidentalism).

The theme was as follows: the scientific approach to reality seems exclusively modern, but Alexander the Great took a team of naturalists and physicians with him in antiquity to document the flora, fauna and geography of the regions he conquered.

This shows that the quest for knowledge is present in all ages and that scientific exploration is linked to power, territorial conquest and the fascination with other cultures, their biodiversity and artefacts. For centuries, we have known other countries and cultures through their images and stories, and this has influenced the way we perceive them. Today, however, it is questionable whether these images are a true reflection of reality. It is also doubtful whether it is really possible to know a culture when a person does not belong to it.

### GUIDED TOURS

This service is available free of charge to all exhibition visitors and can be arranged from Tuesday to Sunday. This academic year, 301 guided tours were provided to 2,397 people, and 10 dramatized artistic visits were held.

### CITY CAMPS

New editions of children's camps were held for children aged 5 to 11, *Creating Christmas!* during the Christmas period, *Easter Musical* in Easter Week, and *Hi, Artist!* in the summer. The camps held in the summer holidays were organized in partnership with the Museo de Ciencias.

310 participants

### FILM

The *Plano / Contraplano* film cycles, curated by Professor María Noguera from the School of Communication and an expert on film, provided a chance to discuss and expand on the themes and issues addressed in the Museum's exhibition and performing arts programme.

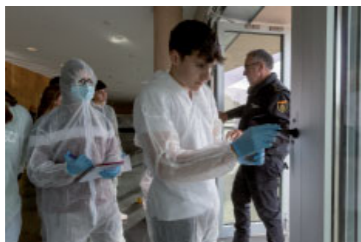
*Despertando a la vida* with film critic Sergi Sánchez.  
*Primer plano* with School of Communication lecturer Pablo Echart.

The film *Zinzindurkarratz* was also screened with the presence of Óskar Alegri, the director.

# THE MUSEUM AS A PLACE OF LEARNING

IN LINE WITH ITS EDUCATIONAL MISSION, THE MUSEUM MAKES ITS RESOURCES AVAILABLE TO EDUCATIONAL CENTRES TO CONTRIBUTE TO EDUCATION THROUGH ART.

11,365 USERS RECEIVED BY THE MUSEUM'S EDUCATIONAL TEAM.



## SCHOOL PROGRAMMES

A resource the Museum makes available to schools and teachers. These programmes are inspired by works from the Museum Collection and exhibitions. They are aimed at all educational levels and use innovative methods to encourage creativity, as well as comprehensive personal development. Each programme has a professor's notebook, which describes the goals and competences to be worked on, as well as the method, assessment and a detailed explanation of the activity to be carried out.

6,038 CHILDREN AND YOUNG PEOPLE IN 146 SCHOOL GROUPS FROM 110 PARTICIPATING SCHOOLS

These programmes received support:

- » *Canta-baila-cuenta-pinta* (Pre-primary and first cycle of primary education)
- » *Un mundo de colores. Me gusta la diferencia* (second cycle of primary school)
- » *Un mundo en dos pirámides* (Third cycle of primary school)
- » *Napoleón en Egipto: los libros de Champollion* (Secondary school and Baccalaureate)
- » *Las mujeres en las artes* (Secondary school and special education)
- » *La pirámide multicultural. Un encuentro entre culturas para avanzar en la convivencia* (Secondary, baccalaureate and special education)

WITH THE SUPPORT OF



## PARTNERSHIP PROJECTS

Two partnership projects were organized: *Las mujeres en las artes* (aimed at secondary school and special education) and *La pirámide multicultural. Un encuentro entre culturas para avanzar en la convivencia* (primary, secondary school and special education)



## EL MUSEO DE LOS PEQUES

The Museo de los Peques kit is available free of charge to preschool centres on request.

## INNOVATIVE, PARTICIPATORY METHODS

The different programmes and workshops, led by education professionals, use methods such as visual thinking, open-ended questions and object-based learning.

## 5 LANGUAGES

Spanish  
Basque  
English  
French  
German

## SHELTON ACADEMY

Participation in online school programmes from Miami.

## FORENSIC SCIENCE

Project promoted by the Irabia-Izaga School in Pamplona in partnership with the National Police, the Universidad de Navarra School of Science and the MUN.

# SOCIAL INNOVATION



## SOCIARTE

The Museum makes its resources available to social organizations to help meet their needs through art. This year, 25 organizations took part in this programme supported by the “la Caixa” Foundation (four more than last year). The initiative seeks to provide a service through art for partners. Until June 2024 (the programme ends on 31 August) 1,075 people participated in 63 activities designed and developed in collaboration with the heads of each social organization.

The proposals were highly varied because they are always adapted to the needs and profile of the social organization that receives them.

WITH THE SUPPORT OF



- Asociación Roncal
- Asociación Navarra de Altas Capacidades (ANAC)
- MS Navarra (Multiple Sclerosis of Navarra)
- Fundación Ilundáin
- Fundación Xilema
- ANFAS
- ONCE
- Asociación Eunate
- Asociación Española de Educación Sensible
- Disnavarra (Navarra Dyslexia Association)
- Asociación Onabide
- Asociación de familiares de enfermos de Alzheimer de Navarra (AFAN)
- Asociación Coordinadora de Personas con Discapacidad Física de Navarra (ACODIFNA)
- Asociación de mujeres empresarias y directivas de Navarra (Amedna)
- Asociación de Personas Sordas de Navarra (ASORNA)
- Asociación de Síndrome de Down de Navarra (ASDN)
- Asociación Nuevo Diálogo (ANDI)
- Asociación para la Lucha Contra las Enfermedades del Riñón (ALCER)
- Asociación Navarra para el tratamiento y el estudio del Déficit de Atención, Hiperactividad e Impulsividad (ADHI)
- Comisión Española de Ayuda al Refugiado (CEAR)
- Nuevo Futuro
- Asociación Navarra de Diabetes (ANADI)
- Asociación Bilaketa
- Saray
- Fundación Core

## EL MALETÍN DE TÀPIES

**L'Esperit Català for people with visual difficulties**

*El maletín de Tàpies* (The Briefcase of Tàpies), a set of sensorial mediation tools designed to bring Antoni Tàpies' work *L'esperit català* (1971) closer to this group. The work belongs to the Museo Universidad de Navarra Collection, thanks to the bequest of collector María Josefa Huarte, and formed part of the exhibition prepared by Museo Nacional Centro de Arte Reina Sofía on the centenary of the artist's birth.

The Fundació Antoni Tàpies, ONCE and Museo Universidad de Navarra, in collaboration with the School of Architecture of the Universidad de Navarra and with the support of Fundación “la Caixa”, joined forces and creativity to promote this artistic experience.

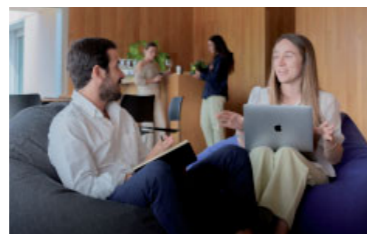
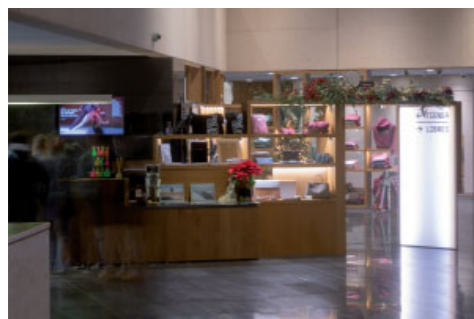
COLLABORATORS



FUNDACIÓ ANTONI TÀPIES



## RESTAURANT, STORE AND MEETING POINT



### INNOVATION AND DESIGN

The Museum Shop was awarded First Prize for innovative and sustainable design for museum and cultural institution shops by CM Málaga Culture & Museums. It did so thanks to the proposal "A\_Tempo", a small box that translates colours into musical notes. The creator is a former student of the Degree Programme in Design who began this project during two subjects taught in collaboration with the MUN and finished it as her Final Year Project.

The shop collaborates on a permanent basis with students in the Design programme in subjects such as Design Workshop VI and Creation Laboratory, which have resulted in projects such as "A\_Tempo".

### PRODUCTS

- 160 total
- 50 new
- News: this year we have started to sell a replica of the sculpture of the Madre del Amor Hermoso (Mother of Fair Love), as well as bracelets and medals with this image of the Virgin.

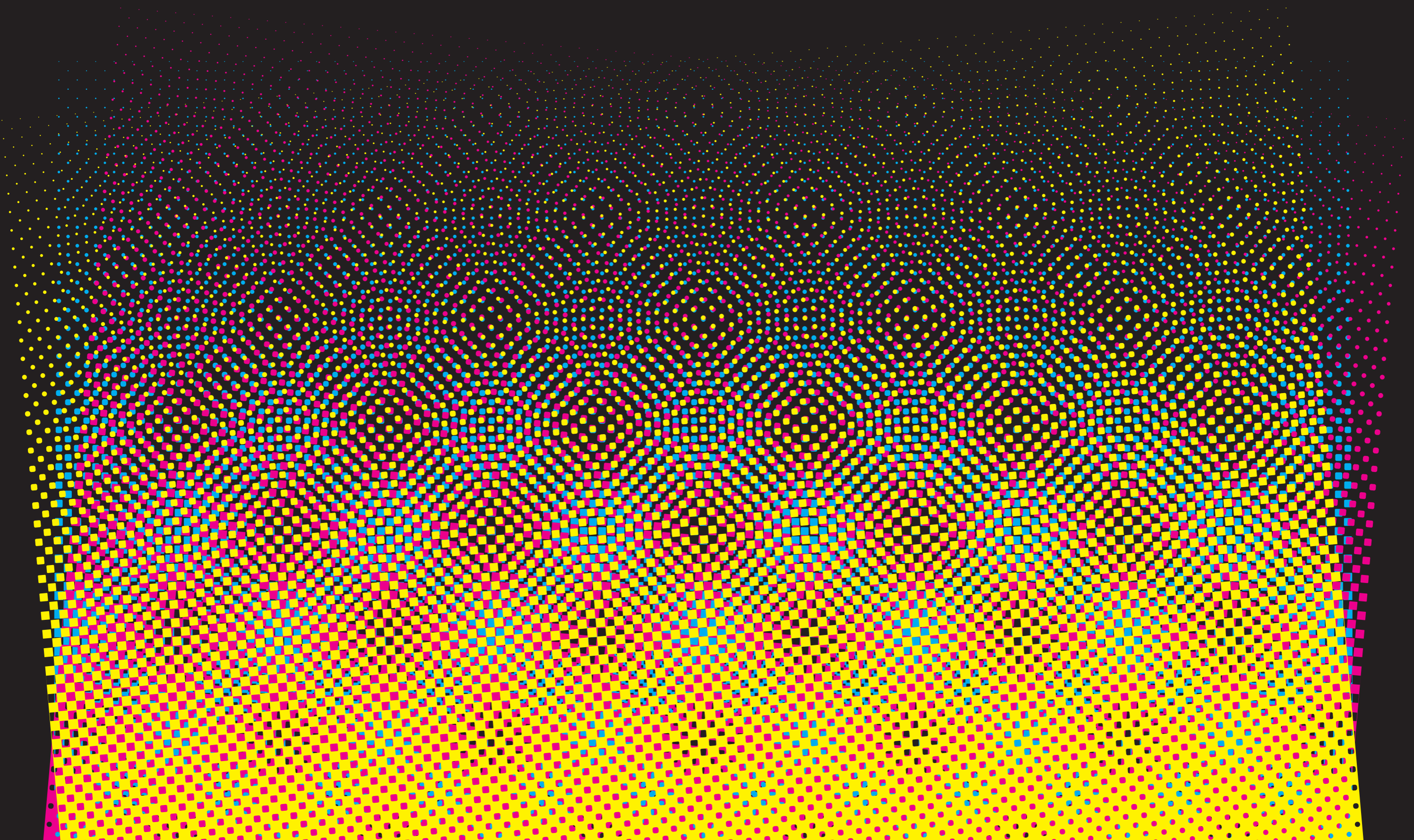
### INNOVACIÓN Y DISEÑO

The museum features a restaurant and a terrace to enhance the visitor experience. A new space called MUN Bits & Break has also been introduced for students to rest, eat, and study. It boasts a fresh and appealing gastronomic selection, with the Faculty of Pharmacy and Nutrition involvement.





THE MUSEUM  
IN FIGURES



# VISITORS



## MUSEUM VISITORS

**103,907**  
VISITS + USERS  
**78,500**  
VISITS  
32% OF VISITORS WERE UNDER AGE 30

## WEBSITE VISITS

**390,543**  
WEB PAGE VISITS  
**158,271**  
WEB PAGE SESSIONS/VISITS  
**90,841**  
UNIQUE USERS  
(UP 6.23% COMPARED TO THE PREVIOUS YEAR)  
**1'40"**  
SESSION DURATION  
**91,148**  
SESSIONS WITH INTERACTION  
(UP 5.67%)  
**58%**  
INTERACTION

## MOST VIEWED PAGES

TICKET SALES  
**83,974**  
HOME PAGE  
**54,103**  
AGENDA  
**13,276**  
PERFORMING ARTS  
**9,444**  
EXHIBITIONS  
**7,758**  
CAMPUS CREATIVO  
**6,289**  
NEWSLETTER

**18,327**  
FOLLOWERS  
**63**  
SENT  
**22,839**  
TOTAL CONTACTS  
(UP 2.16%)  
**40%**  
OPEN RATE  
(UP 8.9% COMPARED TO PREVIOUS YEAR)  
**2.1%**  
CLICK-THROUGH RATE  
(UP 43% COMPARED TO PREVIOUS YEAR)

## VIDEO PRODUCTION

**63**  
NEW VIDEOS  
**364,994**  
IMPRESSIONS  
—  
**19**  
YOUTUBE  
**16,212**  
VIEWS  
—  
**50**  
INSTAGRAM  
**318,782**  
VIEWS

## SOCIAL MEDIA

**28,329**  
FOLLOWERS  
**7.64%**  
COMPARED TO THE PREVIOUS YEAR

## INSTAGRAM

**11,374**  
SUBSCRIBERS  
**14,55%**  
UP  
(1,655 NEW FOLLOWERS)  
**655,800**  
USERS REACHED  
(UP 23.20%)  
**12,600**  
VISITS TO THE PROFILE  
**369**  
PUBLICATIONS  
**44,824**  
INTERACTIONS

## FACEBOOK

**8,817**  
FOLLOWERS  
**2.12%**  
UP  
(183 NEW FOLLOWERS)  
**965,200**  
USERS REACHED  
(UP 113.5%)  
**15,000**  
VISITS TO THE PROFILE  
**694**  
PUBLICATIONS  
**14,054**  
INTERACTIONS

## TWITTER

**8,138**  
FOLLOWERS  
**2.11%**  
UP  
(172 NEW FOLLOWERS)  
**343,840**  
IMPRESSIONS  
**778**  
PUBLICATIONS  
**3,645**  
INTERACTIONS

## VISITOR FACILITIES

### AGREEMENT BETWEEN NORTHERN MUSEUMS

The partnership agreement between the Centro Botín (Santander), Chillida Leku (Hernani, Gipuzkoa) and the Museo de Bellas Artes de Bilbao was extended to include the MUN. With this partnership, the museums aim to work together on promotion and management of their respective museum projects, attract visits by the general public and increase the benefits of the Friends of each centre.

bilbao museoa  
Arte Ederren Bilboko Museoa  
Museo de Bellas Artes de Bilbao

CENTRO  
BOTÍN  
CENTRE

### TARJETA PIC

Official tourist card of the city of Pamplona. Users enjoy discounts on admission to MUN exhibitions and performances.

### DIGITAL IMPACT

The digital impact of the MUN grew throughout the academic year. The number of visitors and interactions is shifting from the website to profiles on the different social media outlets where the Museum has a presence.

The MUN is devising a strategy to attract more young people, which is also reflected in increased activity on social media.

## CHILLIDALEKU

### USER PROFILES / RRSS

#### FACEBOOK – 8,817 FOLLOWERS

65% WOMEN 35% MEN

38% 25-34 YEARS

#### INSTAGRAM – 11,374 FOLLOWERS

64% WOMEN 36% MEN

32% 25-34 YEARS

## A DIVERSE, GROWING COMMUNITY



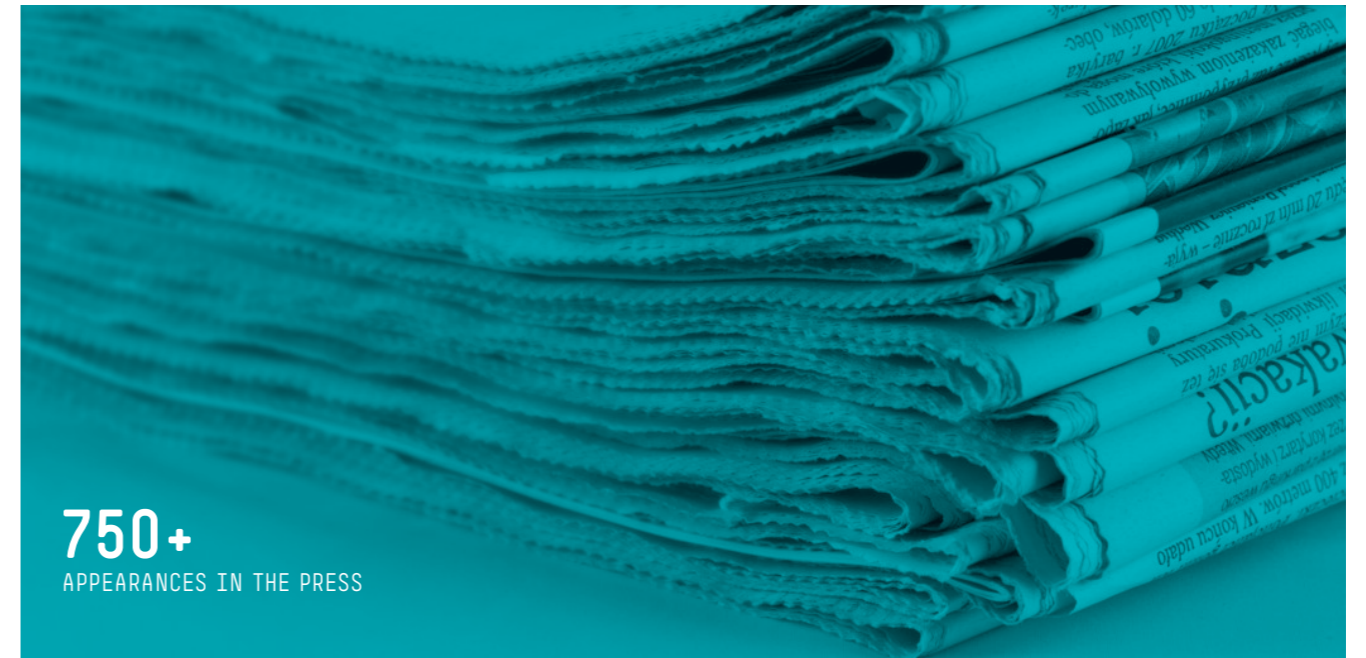
### SUSTAINABILITY

- » In line with the University's Sustainability Strategy 2025, the Museum carried out several actions in the three areas of sustainability. In terms of the environment, it has taken action to optimize the consumption of utilities within the limits of temperature and humidity established for conservation of the works of art in its custody. In addition to this measure, the use of the university's new pedestrian and bicycle paths have improved sustainable access to the building.
- » Within the framework of economic sustainability and in line with the Universidad de Navarra's commitment to service and its status as a non-profit organization, the Museum has not increased its entrance fees in order to favour everyone's access to the facilities and all Museum initiatives.
- » The Museum focuses its activities on the Sustainable Development Goals (SDGs), mainly the following: SDG 4 (Quality education), SDG 10 (Reduced inequalities), SDG 11 (Sustainable cities and communities), SDG 17 (Partnerships for the goals).

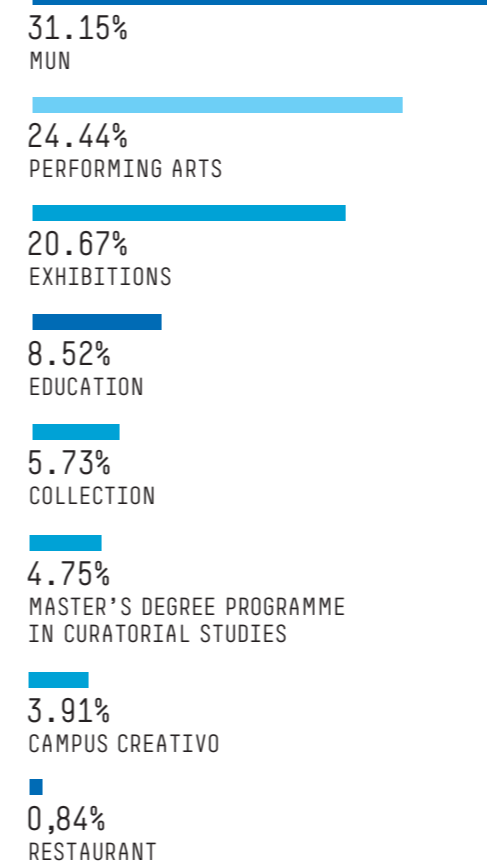
### TRANSPARENCY

In the website's Transparency section, our community and the general public can access information on Museum activities.

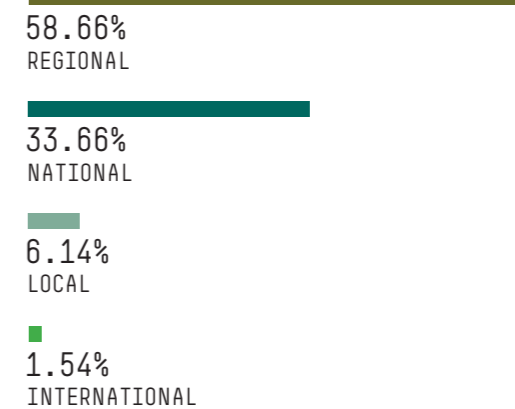
## THE MUSEUM IN THE MEDIA



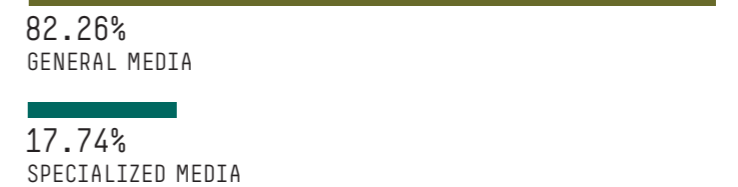
### BY SUBJECT



### BY REGION



### BY MEDIA TYPE



## SUPPORT NETWORK



### PATRONS

41  
CURRENT NUMBER  
OF PATRONS:

34  
PRIVATE DONORS  
7  
COMPANIES AND  
FOUNDATIONS

#### FROM

SPAIN: 18  
LATIN AMERICA: 16  
COLOMBIA, ECUADOR,  
GUATEMALA, MEXICO,  
PANAMA, PERU AND  
VENEZUELA

UNITED STATES: 2  
POLAND: 1  
CANADA: 1  
ALGERIA: 1  
UNITED ARAB  
EMIRATES: 1  
ZURICH  
[SWITZERLAND]: 1  
AND PANAMA: 1

### INTERNATIONAL FRIENDS

This community that  
was born in April 2020  
continues to grow

#### 29 INTERNATIONAL FRIENDS

FROM COLOMBIA, ECUADOR,  
MEXICO, PORTUGAL, SPAIN,  
UNITED ARAB EMIRATES AND THE  
UNITED STATES

### AMIGOS DEL MUSEO

374 ACTIVE FRIENDS  
65 FAMILY FRIENDS

304 NAVARRA  
57 OTHER AUTONOMOUS  
COMMUNITIES  
8 OTHER COUNTRIES

### FRIENDS OF THE MUSEUM NIGHT

A hundred people attended Friends of the Museum Night, which offered a preview of the seventh edition of the Museo en Danza cycle, the Wine-Gogh activity, a proposal for viewing, and a guided tour of the exhibitions.

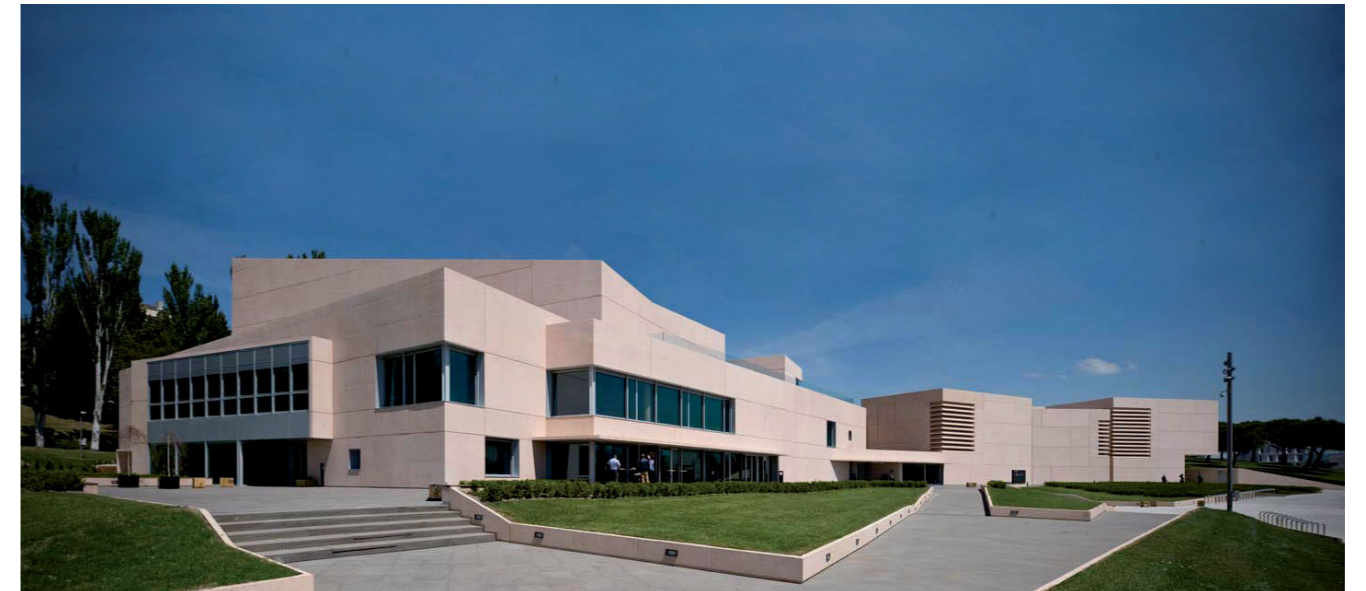
### FUNDRAISING AWARD

The MUN was awarded bronze in the Circle of Excellence 2024 Awards of the Council for Advancement and Support of Education (CASE). The Museum received this worldwide recognition for its fundraising campaign over the last few years, which has raised 100% of the funding needed for construction of the building.

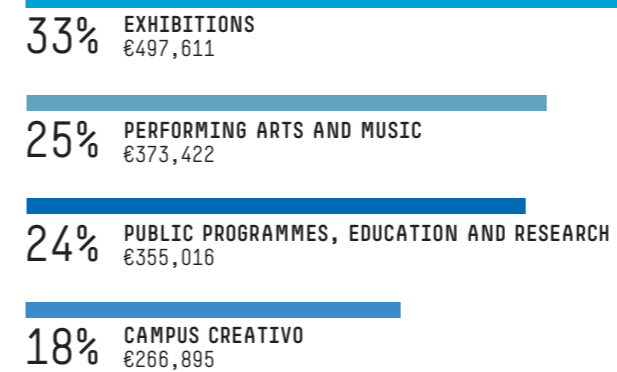


THE MUSEUM RAN THE CAMPAIGN "YOUR BODY NEEDS TO GO TO THE GYM. YOUR MIND NEEDS TO GO TO THE MUN. BECOME A FRIEND, BECOME A FRIEND OF THE MUN".

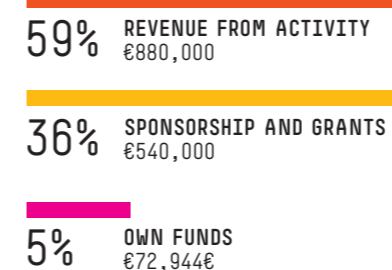
## ECONOMIC SUSTAINABILITY



### DISTRIBUTION OF EXPENDITURE BY ACTIVITY



### SOURCE OF FUNDING OF ACTIVITIES



## IN MEMORY OF RAFAEL LEVENFELD



A rigorous, discreet good man with great knowledge of the artistic and cultural world. That was Rafael Levenfeld, artistic director of Museo Universidad de Navarra, who died on 2 November at Clínica Universidad de Navarra in Madrid after a four-year battle with leukaemia.

His connection with the Universidad de Navarra began in 1992, when the collection of photographer José Ortiz Echagüe was bequeathed to the Museum and, as experts in photography, Rafael Levenfeld and Valentín Vallhonrat were contacted to work with this unique collection. Rafael then continued working with the University on the creation of the greatest collection of Spanish photography and, with Vallhonrat, was the artistic director of Museo Universidad de Navarra from its inauguration.

Rafael Levenfeld was an indisputable point of reference on the Spanish art scene. He held dozens of exhibitions in all the main museums in Spain and some abroad. Starting in 2014, he dedicated his work to Museo Universidad de Navarra, where he directed 54 exhibitions. The last exhibition, *Una tierra prometida. Del Siglo de las Luces al nacimiento de la fotografía*, was the culmination of his professional career. The result of decades of research into the origins of photography and the representation and interpretation of reality, the exhibition brilliantly connects the birth of this discipline with scientific advances and the first great explorations of foreign countries. Last September, together with Valentín Vallhonrat, he gave a masterclass open to the public on the exhibition. He also gave members of the Museum's Board of Trustees a guided tour.

It was a real honour and a joy to spend time with him. He was a good, faithful man with a fine, magnanimous heart who had no interest in attracting attention to himself. His vast culture was combined with the striking elegance of a true gentleman. He was never heard to complain or make a negative comment about other people and was an extraordinary role model right up to the end. His wife María Jesús and son Javier also stood by his side at all times and displayed an exemplary attitude. In an atmosphere of grief, Ángel Gómez Montoro, President of the MUN Board of Trustees, Valentín Vallhonrat and I had the good fortune to bid him farewell, together with his family. May he rest in peace.

Jaime García del Barrio, Director of the MUN

CORPORATE  
MEMBERS ON  
THE BOARD OF  
TRUSTEES

MAIN  
CORPORATE  
PATRONS



OTROS PATRONOS



SIEMENS Gamesa

Stelac



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